

Order Item Summary

CBS TELEVISION STATIONS



WCBS-TV

Order ID: 58583	CF NTL-POL	FBD - LBD: 10/27/12 - 11/05/12	HL#:	Created: 10/10/12 03:01 PM
Client: MALONEY FOR CONGRESS...	CPE: / /	Agency Commission: 15 %	Updated: LMANOGUE on 10/10/12 04:29 PM	
Agency: LUC MEDIA (32354)	Product: MALONEY FOR CONGRESS	Self Protect.: :05:00	Confirmed: 10/10/12 04:29 PM	
Buyer: DEVON PRESCOD	Demo: P25-54 DMA RTG	Sched. Code: Z	Contract: 10/11/12 10:10 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

NEW ORDER CHG/PH 10/10/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	M5-6A	2 0 2 0 0 0 0	NEWS	15				0.0	\$400.00	4	\$1,600.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	M5-6A	2 0 0 0 0 0 0	NEWS	15				0.0	\$400.00	2	\$800.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	MLOCAL6AM	0 2 0 2 2 0 0	NEWS	15				0.0	\$750.00	6	\$4,500.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	MEARLY	2 0 2 0 0 0 0	NEWS	15				0.0	\$400.00	4	\$1,600.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	MEARLY	2 0 0 0 0 0 0	NEWS	15				0.0	\$400.00	2	\$800.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	ENEWS5P	2 0 2 2 0 0 0	NEWS	15				0.0	\$1,000.00	6	\$6,000.00		
LUR; 15 SEC BOOKENDS													
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/02/12	6										

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Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	NEARLY	0 2 0 2 0 0 2	NEWS	15				0.0	\$900.00	6	\$5,400.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	WMRNWSA6	0 0 0 0 0 2 0	NEWS	15				0.0	\$400.00	4	\$1,600.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/03/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	WCBSSAT	0 0 0 0 0 2 0	MORN	15				0.0	\$400.00	4	\$1,600.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/27/12	11/03/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	WMRNWSA9	0 0 0 0 0 2 0	NEWS	15				0.0	\$400.00	2	\$800.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	WNEWSSU6-8	0 0 0 0 0 0 2	NEWS	15				0.0	\$400.00	4	\$1,600.00		
	LUR; 15 SEC BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/28/12	11/04/12	2	2									

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	44	0	\$26,300.00	\$22,355.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Share: 0%	WABC: 0%	WNBC: 0%	WNYW: 0%	WPIX: 0%
	WWOR: 0%	WPXN: 0%	WLNY: 0%	OTHER: 0%
			CABLE: 0%	

Order Totals:	\$26,300.00	\$22,355.00	\$0.00	\$0.00
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